



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 842898

Schedule Dates 07/30/12-08/06/12
Advertiser Crossroads GPS (33741)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - Non-Ballot Issue (1196)
Brand 812 NON BALLOT (174141)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6424 /
CPE 12/11/812
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments CROSSRDS GPS *ADD*
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, CROSSROADS GPS

Date Entered 07/17/12
Last Modified 08/02/12
Entered By Melissa Welch
CO-OP No
Headline # 06238241
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,730.25
Net Total \$26,804.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Aug. 2012	17	\$31,535.00
Grand Total:	17	\$31,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Olympics - Summer	08/03/12-08/03/12	3	:30	10A- Olympic Games						1			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)	OLYMPIC DAYTIME	7/17/12
2.0	Normal Line / Olympics - Summer	08/03/12-08/03/12	4	:30	7:58P- Olympic Games Prime						1			1	\$8,500.00	\$8,500.00	Charlotte (WCNC) (WCNC)	OLYMPIC PRIME	7/17/12
3.0	Normal Line / Olympics - Summer	07/30/12-08/06/12	3	:30	10A- 5P (ET)		1							1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
3.0.1	Closed Preempt	08/06/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot	
7.0	Normal Line / Olympics - Summer	08/02/12-08/02/12	3	:30	10A- Olympic Games					1				1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
8.0	Normal Line / Olympics - Summer	07/31/12-07/31/12	3	:30	10A- Olympic Games			1						1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
9.0	Normal Line / Olympics - Summer	08/01/12-08/01/12	3	:30	10A- Olympic Games				1					1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		7/17/12
10.0	Normal Line / Olympics - Summer	08/01/12-08/01/12	4	:30	7:58P- Olympic Games Prime				1					1	\$8,500.00	\$8,500.00	Charlotte (WCNC) (WCNC)		7/17/12
11.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	6:58A- 10A (ET)						1			1	\$670.00	\$670.00	Charlotte (WCNC) (WCNC)		8/2/12
12.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	4:28A- 4:58A (ET)						1			1	\$150.00	\$150.00	Charlotte (WCNC) (WCNC)		8/2/12
13.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	4:58A- 5:58A (ET)						1			1	\$325.00	\$325.00	Charlotte (WCNC) (WCNC)		8/2/12
14.0	Normal Line / SPOT	08/03/12-08/03/12	3	:30	5:58A- 6:58A (ET)						2			2	\$600.00	\$1,200.00	Charlotte (WCNC) (WCNC)		8/2/12
15.0	Normal Line / Olympics - Summer	08/03/12-08/03/12	3	:30	10A- 5P (ET)						2			2	\$1,245.00	\$2,490.00	Charlotte (WCNC) (WCNC)		8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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16.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	4:59P- 5:59P (ET)						1			1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)		8/2/12
17.0	Normal Line / SPOT	08/03/12-08/03/12	2	:30	5:59P- 6:30P (ET)						1			1	\$1,200.00	\$1,200.00	Charlotte (WCNC) (WCNC)		8/2/12
18.0	Normal Line / Olympics - Zone	08/03/12-08/03/12	2	:30	7:30P- 7:58P (ET)						1			1	\$1,800.00	\$1,800.00	Charlotte (WCNC) (WCNC)		8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: